



## 59<sup>th</sup> Annual Nicola Valley Pro Rodeo

### Labour Day Weekend – Sept 2&3, 2017 – Merritt Rodeo Grounds

The Nicola Valley Rodeo Association is dedicated to the living preservation of Western Culture and sport here in the Nicola Valley. As we lose the everyday connection to our ranch and cowboy past, the Pro Rodeo weekend celebrates one of the founding industries of the area through the sport of rodeo.

This rodeo would not be possible to be put on without the support of our sponsors and volunteers. We love our community, we love our sport and we love our fans! Thanks for considering to contribute to make our 59<sup>th</sup> Annual Pro Rodeo successful!

### Sponsorship Packages:

#### Chute Sponsor \$2000

- Includes 8 VIP Passes to the Gold Buckle Lounge
- Advertisements throughout the Rodeo from the Rodeo announcer
- Full Page advertisement in the Rodeo program
- Banner 3X6 provided by committee hung on bucking chute
- Flag flown in grand entry

#### Gold Sponsor \$1500

- 6 VIP Passes to the Gold Buckle Lounge
- Advertisements throughout the Rodeo from the Rodeo announcer
- Half Page advertisement in the Rodeo program
- Banner 3X6 provided by committee hung around the arena

#### Silver Sponsor \$1000

- 4 passes to the Rodeo performance of your choice
- Advertisements throughout the Rodeo from the Rodeo announcer
- Banner( if supplied by business, max size 3X6) hung around arena
- Quarter Page advertisement in the Rodeo program

#### Bronze Sponsor \$500

- 2 passes to the Rodeo performance of your choice
- Quarter Page advertisement in the Rodeo program

#### Copper Sponsor \$500 or less and or donations of merchandise for Program Draws

- Business card size advertisement in the Rodeo program

The Nicola Valley Rodeo Association is also looking for year-round sponsors, cash or in-kind donations, volunteers for 2017 to help us prepare for our 60<sup>th</sup> Anniversary event in 2018. It promises to be a spectacular event and we have a lot of special events and surprises planned!

If you have any questions about the rodeo or sponsorship please contact Haley Rutherford 250-378-5059 or: [riverranch27@hotmail.com](mailto:rivranch27@hotmail.com) or

Jennifer Kightley 250-315-3256 or: [jjkightley@gmail.com](mailto:jjkightley@gmail.com)

You can also visit our website at: [nicolavalleyrodeo.com](http://nicolavalleyrodeo.com)

#### Our Mailing address is:

Nicola Valley Rodeo Association, PO Box 2699, Merritt, BC, V1K 1B8

#### 2017 Rodeo Schedule:

- Saturday afternoon performance starting at 1pm and Sunday afternoon performance starting at 1pm
- Kids Zone – various activities for all ages
- “Family Day” is Sunday with various family related activities
- Participation in this year’s Nicola Valley City Parade